# Wireless Networks: Can Security Catch Up With Business?

John Pescatore VP, Internet Security Gartner, Inc.

### Wireless Security NewsFlash

- General Francissimo Franco is still dead
  - and so are WEP and WAP
- A cellphone virus has been sighted!
  - But it was just a wrong number...
- Airport security screenings are much more thorough
  - And many more laptops and PDAs are being left at the security checkpoints
- WLAN Security Standards are here
  - Sorta
  - Lots of them, too

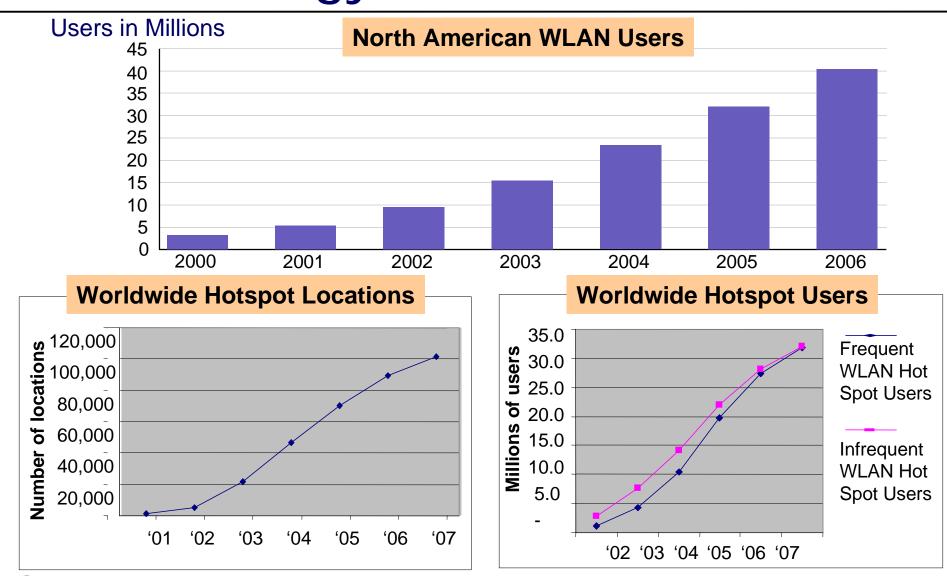
### What do enterprises need?

- Secure out of the box defaults
- Multi-vendor interoperability
- Security that lasts longer than the products
- Hotspot private connections
- WLAN Intrusion Detection from the wired side
- · Basically, they need

### WIRED EQUIVALENT SECURITY

Then bring on roaming, voice, etc.

# WLAN: Fastest Growing Wireless Technology

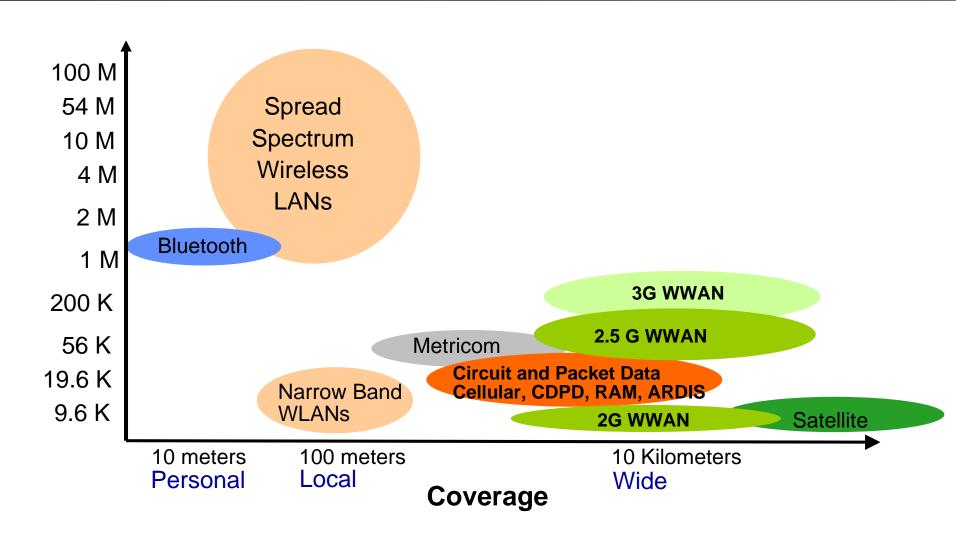


### Where Does WLAN Fit?





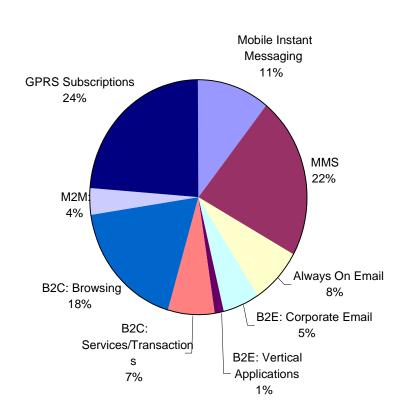
### Where Does WLAN Fit?





### Mobile Packet Data Applications

#### Percentage of GPRS Revenue, 2006



#### **WWAN Data Drivers**

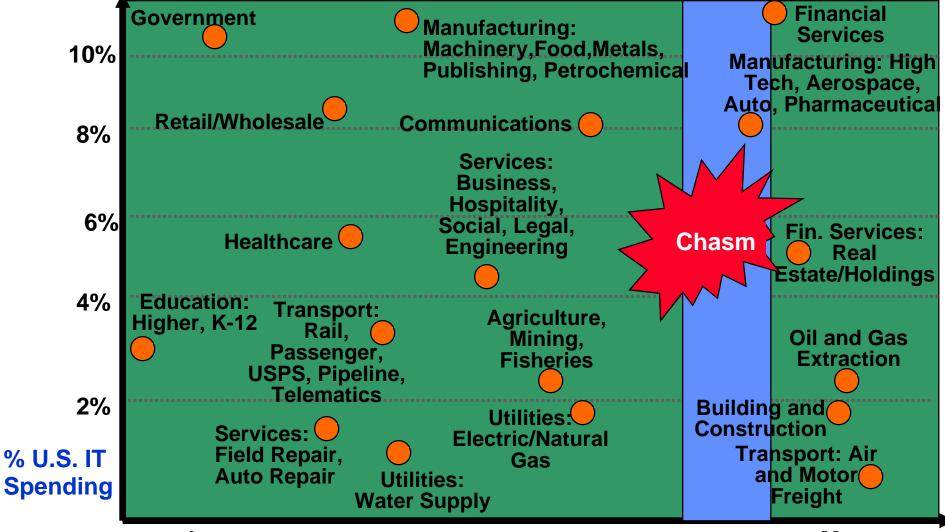
- Complementary to WLAN Explosion
- Introduction of 1xRTT and GPRS technology
- Maturing WAG offerings
- Improved device form and functionality

#### **WWAN Data Inhibitors**

- Monthly cost
- Support issues for wide array of SW Platforms
- Billing and Roaming issues
- Lack of standard e-mail clients/servers
- Confusing device landscape



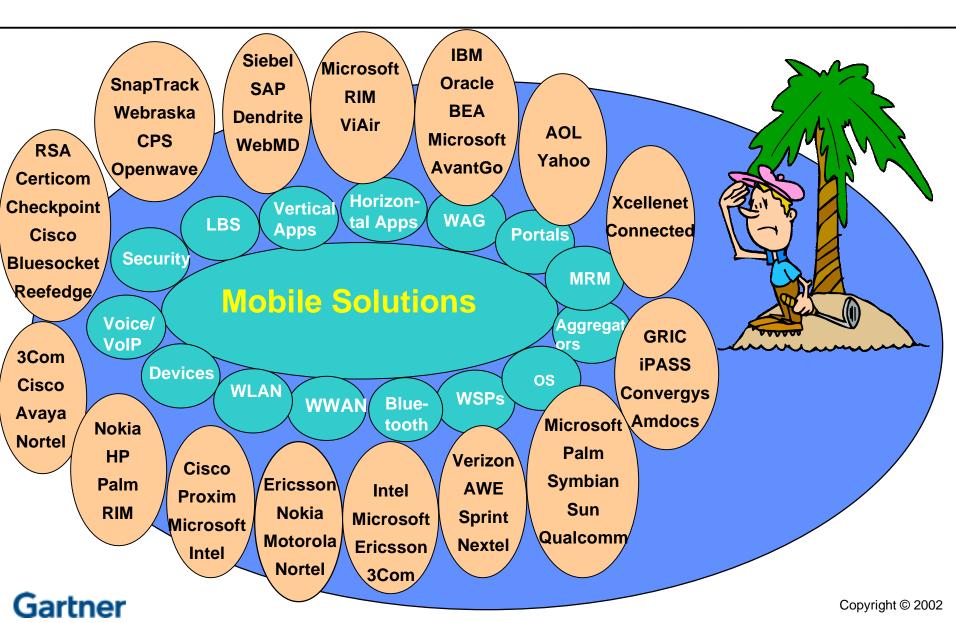
# Industry Segments: Vertical Mobile Application Trends



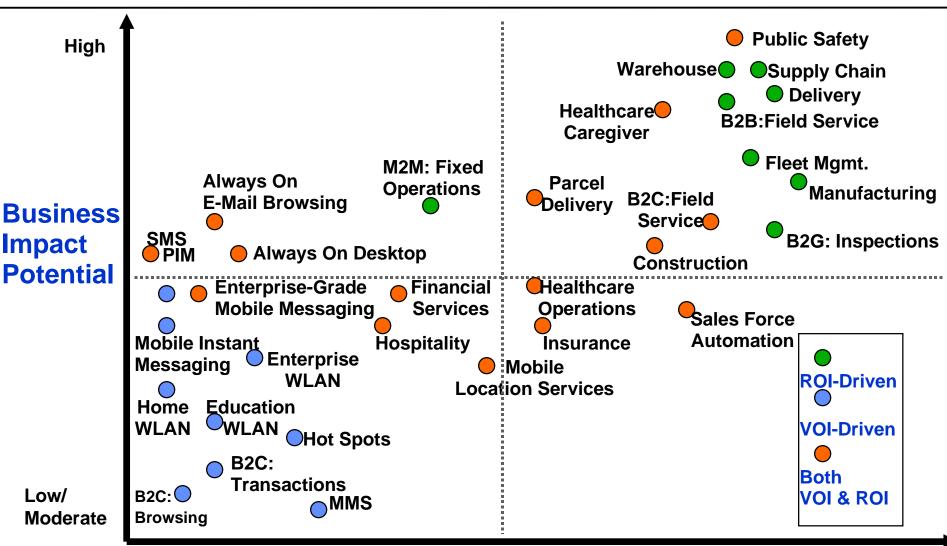
**Immature** 

Mature

# Competing Mobile Ecosystems



## Impact of Mobile Applications

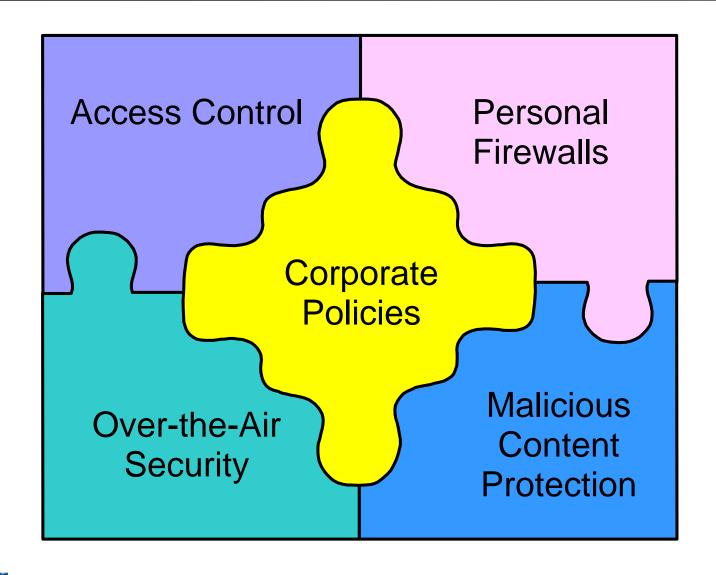


Low/Moderate Customization Effort and Support Costs

High



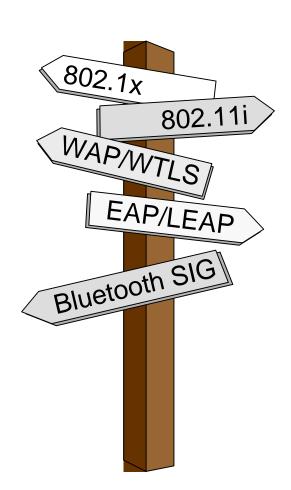
# **Mobile Access Security**





## The Complexity of Standards

- Most standards bodies have become competitive battlegrounds vs. cooperative coalitions
- Since wireless has been seen as "the next big thing," the battles have been long and hard-fought
- Assume single vendor lock-in until Phase V:
  - Standards body formed
  - First vendor press release
  - Standard ratified
  - Rampant vendor press releases
  - Second trade show after Phase III
- Assume security flaws will be found until
  18 months after Phase V





# Cell Phone Wireless Threat Time Frame

	ı			Bluetooth		
·		Over-the-Air Updates				
Phone Technology	Dumb Phone	WAP Browser	HTML Scripting	Download Applets	E-Mail Attach/Save	
	2000	2001	2003	2004	2005	
Threats	Spam	Cookie Stealing Exploit Bugs	File Stealing Money Stealing?	Malicious Content	Viruses	

